

IUP Center for Family Business

Sponsors

Cyber Security

Employer Duties to Safeguard Sensitive Personal Information

Phishing, spoofing, hackers – Businesses today are under constant siege from hackers who are trying to gain access to personal and private information. While the federal government has failed to address the issue, all 50 states and Washington D.C., Guam, Puerto Rico and the Virgin Islands have enacted data protection laws. Technology is changing faster than the law and businesses need to be vigilant about protecting themselves, their employees and their clients from cyberattacks.

Emily Town, Rothman Gordon

Jesse Daniel, The Daniel Law Group

Eric Brocious, EMB Computing

Ray Mullen, Reschini Agency

Presentation, Panel Discussion, Networking & Lunch

Wednesday, September 11, 2019

11:30 – Lunch; 12:00 – Program Begins; 2:00 – Final Remarks

Hilton Garden Inn, 714 Pratt Drive, Indiana, PA 15705

Learning Objectives

- Learn the Pennsylvania statutes that comprise the Breach of Personal Information Notification Act.
- Analyze the case *Dittman v. UPMC*, where the Supreme Court allowed a class action lawsuit against UPMC for failing to properly protect sensitive employee information which was stolen in a data breach.
- Review real life phishing emails and learn basic steps that can prevent a data breach.
- Look at protective measure that can be taken to prevent a breach, including employee training, IT security steps and cyber insurance.

Reservations Required

\$30 per person

Register at CFB website:

iup.edu/centerforfamilybusiness

For questions please call (724)357-2323

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