

The IIA, Schneider Downs and the ACFE present the 11th annual

Fraud and Corruption Awareness Seminar

MAY 8, 2023

DOUBLETREE BY HILTON

Pittsburgh-Cranberry
910 Sheraton Drive
Mars, PA 16046

SEMINAR TOPICS

Fighting Fraud in the 21st Century: Thinking Outside the Box & How Auditors and Organizations Can Better Prevent and Detect Fraud

Cynthia Cooper, Best-Selling Author, Speaker and Ethical Leadership Advocate

The Inside Story of Tipper X

Tom Hardin, Tipper X

Cryptocurrency and Cryptocurrency Fraud

Robert Kickbush, Program Manager/Liaison Officer, IRS-Criminal Investigation Cyber and Forensic Services

Order in the Court: Lessons from Both Sides of the Aisle

William F. Ward, Senior Attorney, Rothman Gordon, P.C. and Robert Cessar, Assistant U.S. Attorney

Audit Executive Panel Discussion

Moderated by Carley Taslov, Shareholder, Schneider Downs

Top Fraud and Audit Risks in 2023

Panelists:

Melissa Anderson, Chief Risk, Audit and Compliance Officer, Highmark Health

John Elliott, Director of Internal Audit, University of Pittsburgh

Amy Donachy, VP of Audit and Security, Crown Castle, Inc.

Stacy Juchno, Executive VP and General Auditor, PNC Financial Services Group

RATES

Members & SD Clients
\$275

Non-member
\$300

EARLY BIRD SPECIAL

Members & SD Clients Only
\$250

Register by March 31

SCHEDULE OF EVENTS

Registration 7:00 AM - 8:00 AM

Morning Program 8:00 AM - 12:00 PM

Lunch

Afternoon Program 1:00 PM - 5:00 PM

A buffet lunch will be served. If you have any dietary restrictions, please indicate your needs when you register.

CPE 8 CPE hours (includes 2 hours of ethics)

Remaining credits are Other Specialized Knowledge (qualifies as Fraud credits for CFEs)

If you have any registration questions, please contact: Alexander Bradshaw at alex.bradshaw@crowncastle.com or Dan Ward at daniel.ward@bnymellon.com

Click on the following link to register:

[11th Annual Fraud and Corruption Awareness Seminar](#)

FEATURED SPEAKERS



CYNTHIA COOPER

Best-Selling Author, Speaker and Ethical Leadership Advocate

Cynthia Cooper is an internationally recognized speaker, best-selling author of *Extraordinary Circumstances: The Journey of a Corporate Whistleblower*, consultant and host of The Defining Moments Podcast. In 2020, she was selected by *TIME Magazine* to be included in 100 Women of the Year, *TIME's* list of the most influential women of the last 100 years. In 2002, she was named one of the magazine's Persons of the Year for her role in uncovering fraud and blowing the whistle at WorldCom, the largest fraud in corporate history.

Cynthia has spoken at the Fortune Most Powerful Women's Summit and was featured as one of the 25 most influential working mothers in *Working Mother* magazine. Along with the late Senator Sarbanes, the late Representative Oxley and Sherron Watkins, she is a recipient of the Maria & Sidney E. Rolfe Award for her contributions to educating the public about economics, business and finance. She is the first woman to be inducted into the American Institute of Certified Public Accountants Business Hall of Fame and is an inaugural inductee of the Institute of Internal Auditors American Hall of Distinguished Audit Practitioners. Cynthia is the first woman to receive the American Accounting Association's Accounting Exemplar Award for making notable contributions to professionalism in accounting education and practice.

Cynthia previously served as chief audit executive and vice president at WorldCom. She went on to serve as Vice President of Internal Audit with MCI for over two years following the scandal, helping the company move forward and successfully emerge from bankruptcy. Cynthia shares her personal experiences and lessons learned at WorldCom by presenting her knowledge globally.



TOM HARDIN

Tipper X

Tom Hardin spent much of his previous career as a financial analyst. In 2008, as part of a cooperation agreement with the U.S. Department of Justice, he assisted the U.S. government in understanding how insider trading occurred in the financial services industry.

Known as "Tipper X," Tom became one of the most prolific informants in securities fraud history, helping to build over 20 of the more than 80 individual criminal cases in "Operation Perfect Hedge," a Wall Street house cleaning campaign that morphed into the largest insider trading investigation of a generation. As the youngest professional implicated in the sting, he was tasked with wearing a covert body wire on

over 40 occasions to help the FBI bring down some of its biggest targets.

In a reunion of sorts, Tom was invited by the FBI's New York office to speak to their rookie agents in 2016 and is now a global keynote speaker, corporate trainer and board advisor on behavioral ethics, compliance and organizational conduct and culture risk. Through rigorous self-examination, he took responsibility for his actions as a young professional, used the experience to transform his life and is now on an on-going journey into human behavior and why we sometimes make the wrong decision.

Tom holds a B.S. in Economics from the Wharton School at the University of Pennsylvania. His riveting life story is the subject of his forthcoming book, *The Inside Story of Tipper X*.



ROBERT KICKBUSH

Program Manager/Liaison Officer, IRS-Criminal Investigation Cyber and Forensic Forces

Robert has over 20 years' service in the United States government and is currently the IRS-Criminal Investigation (IRS-CI) liaison officer to the National Cyber Forensic Training Alliance in Pittsburgh.

Prior to his current role, Robert was a Special Agent with the IRS-CI and was assigned to its Washington, D.C.-based Cyber Crimes Unit and to the FBI's Western Pennsylvania Cyber Crimes Task Force in Pittsburgh. He is a Certified Anti-money Laundering Specialist and previously held roles within IRS-CI as a technical operations agent and identity theft coordinator.

Prior to joining IRS-CI in 2010, Robert was a revenue agent for the IRS Small Business/Self-Employed Division for seven years.



BILL WARD

Senior Attorney, Rothman Gordon, P.C.

Bill has worked as a private attorney for over 24 years in Pittsburgh, concentrating on grand jury and criminal defense matters in federal and state court, including representation of victims, witnesses and defendants. He's also handled complex civil litigation involving contract, disputes, employment, securities fraud and mortgage fraud, and conducted internal investigations for clients.

As a commissioner of the Pennsylvania Commission on Crime and Delinquency (PCCD), and as chairman of PCCD's Mental Health and Justice Advisory Committee, Bill helped develop a statewide strategy for individuals in the criminal justice system who have mental health issues. He also worked with researchers from Duquesne

University and the state's Bureau of Autism Services to develop training for juvenile probation officers to help them identify offenders who have autism; and to divert them out of the criminal justice system and into appropriate treatment.

Bill is an adjunct professor at the University of Pittsburgh School of Law, teaching Mental Health Law, and an active member of the Allegheny County Bar (former chairman, Federal Court Section) and the Pennsylvania Bar Association. He serves on the board of trustees for ACHIEVA, the Youth Outcomes Advisory Board for Big Brothers Big Sisters of Greater Pittsburgh, and is chairman of the board of directors for the Autism Connection of Pennsylvania. In 2016, the Allegheny County Council appointed him to serve as a member of the Accountability, Conduct and Ethics Commission, where he has since been elected chairman.



ROBERT CESSAR

Assistant U.S. Attorney

Robert Cessar has been an assistant United States Attorney for the Western District of Pennsylvania (Pittsburgh) for over 33 years.

He has served at various times as acting U.S. attorney, first assistant U.S. attorney, senior litigation counsel, professional responsibility officer, healthcare fraud coordinator, white collar section chief and criminal chief. Robert has primarily handled white collar matters, including public corruption, bank fraud, mail and wire fraud, money laundering, healthcare fraud and bankruptcy fraud. He is a graduate of Dickinson College and Notre Dame Law School.

PANEL MEMBERS



MELISSA ANDERSON

Chief Risk, Audit and Compliance Officer, Highmark Health

Prior to her current role, Melissa served as senior vice president and chief accounting officer for Highmark Inc., where her responsibilities of leadership and direction included corporate accounting, financial reporting, claims billing, payroll, model audit rule compliance, enterprise corporate risk, and employee benefits accounting and reporting as well as facilities management, security, procurement business continuity and shared services. Previously, she spent 12 years in the financial and administrative services department for Highmark, serving as vice president, director and manager of various accounting and business units.



JOHN ELLIOTT

Director of Internal Audit, University of Pittsburgh

John joined the University of Pittsburgh's Internal Audit Department in 1992 and has been the director since 1995. As director, John has served as liaison to both the Audit Committee and the Risk and Compliance Committee of the University's board of trustees. John is a member/advisor to numerous university committees. Prior to joining the university, he was a senior manager in the Pittsburgh office of Deloitte. He previously served as a director or officer for the Pittsburgh chapters of the IIA and ACFE for nearly twenty years. John holds a BSBA in Accounting from Gannon University and an MBA from the Pennsylvania State University. He is a Certified Public Accountant and a Certified Fraud Examiner.



AMY DONACHY

VP of Audit and Security, Crown Castle, Inc.

Amy is responsible for leading the Internal Audit, Enterprise Security and Data Risk & Compliance functions. She provides strategic advice and support to the executive management team and the company's board of directors to identify emerging strategic opportunities and threats. Amy is accountable for the evaluation of the Company's internal controls, the identification and assessment of key strategic business risks, and the management of cyber security, physical security and overall data risk and compliance. She is also responsible for resolving allegations of fraud and assisting in the prevention and detection of fraud.

Amy joined Crown Castle in August 2015. Previously, she spent more than 20 years serving in multiple financial and auditing roles at companies like Alcoa, PPG and GNC, leading global teams responsible for internal reporting, Sarbanes-Oxley compliance, internal audit, and several back-office departments.



STACY JUCHNO

Executive VP and General Auditor, PNC Financial Services Group

Stacy is responsible for all aspects of the internal audit function at PNC, providing assurance on the effectiveness of the organization's risk management, control and governance processes to the audit committee and board of directors. She is the executive leader of the PNC Military Employee Business Resource Group and a member of the PNC Foundation board of directors.

Prior to being named to her current position in December 2013, she served as senior vice president and finance overnance and oversight director responsible for the oversight of enterprise-wide SOX section 302 and 404 activities, including the reporting of SOX matters to the SOX steering committee, disclosure committee and audit committee. She led the defense activities to support the Finance Basel, CCAR and regulatory reporting processes. Her role included coordinating and monitoring compliance of the enterprise and operational risk programs impacting finance. She was named executive vice president in April 2014.

Prior to joining PNC in 2009, Stacy was the director of regulatory compliance for a publicly traded telecommunications company in Pittsburgh, where she implemented the SOX 302 and 404 requirements and performed the internal audit function. Previously she worked at Ernst & Young as an audit manager planning and performing external audit services for high-tech, hospitality, food and beverage, retail and manufacturing clients with both domestic and international operations.

Stacy serves on the board of directors and finance committee of the Veterans Leadership Program. She's also vice chair of the board of directors for the United Way of Southwestern Pennsylvania and is on the United Way Women's Leadership Executive Council. In addition, she serves on the advisory counsel for the Humane Animal Rescue and as the chair of the finance and audit committee, as well as, the board of trustees at Gannon University.



CARLEY TASLOV

Risk Advisory Services Shareholder,
Schneider Downs & Co., Inc.

Carley is a shareholder in the Risk Advisory Services practice. She joined Schneider

Downs in 2009 and has experience in a variety of external and internal audits. Carley specializes in internal audit, Sarbanes-Oxley compliance work, risk assessments and business process optimizations.

Over the past 13 years, Carley has lead multiple teams in internal audit co-sourcing and outsourcing relationships. This experience includes performing Sarbanes-Oxley compliance work for a large international retail organization and completing internal audits and business process reviews and optimizations for clients in a variety of industries. She also services as a leader of the firm's Digital Transformation Services. Carley began her career at Schneider Downs in the external audit group, where she obtained experience in a variety of industries, including transportation and logistics, manufacturing, and energy and resources.

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